# OUT LUTTO GOTTA GO? WHY WAIT?

Gotta go? Why wait?



www.ltsYourTurn.app



(321) 247-6582



Support @ Bailey Dandy.com

### **EXECUTIVE SUMMARY**

Are you tired of hearing complaints from your patrons about long restroom lines during events? Say goodbye to restroom line frustrations with YourTurn! Our innovative service/app allows attendees to skip the restroom line strategically, ensuring they never miss a moment of the action.

By implementing YourTurn in your venue, you will enhance the overall experience for your guests, making their visit more enjoyable and memorable. Do not let restroom lines dampen the excitement of your events—choose YourTurn and keep the focus where it belongs: on the entertainment.



### **TRAILBLAZER**

We're committed to ensuring that the customer's experience isn't interrupted by restroom lines.



### **PARTNERSHIP**

We collaborate with stadiums and arenas to enhance the customers' experiences.



### **REVENUE GENERATOR**

Shorter restroom lines will drive higher spending on concessions and merchandise.





# **OUR VISION**

Revolutionizing the stadium experience, YOURTURN brings efficiency and convenience by allowing patrons to skip long restroom lines, enhancing overall enjoyment and satisfaction.



## **ABOUT US**

We're committed to improving your customers' experience by eliminating long restroom lines. From the start, our goal has been to enhance game days and concerts by simplifying the bathroom process. With our innovative restroom concierge service, user-friendly app, and secure identity platform, YOURTURN ensures seamless navigation at stadiums.

Tired of missing out on your sporting event or concert because you were busy waiting in line to use the restroom? YourTurn strategically gets you to the front of the line when it's Your Turn to use the restroom. So, say goodbye to all your bathroom line woes.

### WHY US?

- SEFFICIENCY
  - Our service offers unparalleled efficiency, saving customers time and enhancing their overall experience at venues.
- CUSTOMER SATISFACTION

  Customer satisfaction is at the core of our business, and we strive to exceed expectations through personalized and convenient services.
- INNOVATION

  We constantly innovate and adapt to industry trends to provide cutting-edge solutions that keep our partners ahead in the market.

# **BUSINESS PROCESS**





# **SERVICES**

We offer a comprehensive range of creative solutions tailored to meet your customer's unique needs.



### **Concierge Service**

Offering a unique concierge service at stadiums and arenas to prioritize customer convenience and satisfaction.



# **Line Skipping**

Providing a solution to long bathroom lines by efficiently managing and organizing restroom access for patrons.



# **Venue Partnership**

Establishing partnerships with venues to enhance the fan experience through improved facilities management and customer service.



# **OUR STRATEGY**



### **STRATEGIC PARTNERSHIPS**

Forming strategic partnerships with venues and event organizers to ensure seamless integration and customer satisfaction.



### **DATA-DRIVEN DECISIONS**

Leveraging data analytics to make informed business decisions and optimize service offerings for maximum impact.



### **CONTINUOUS IMPROVEMENT**

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Committing to continuous improvement through feedback collection, innovation, and adaptability to stay ahead of market trends and customer expectations.



### **CUSTOMER ENGAGEMENT**

Engaging customers through targeted marketing and personalized experiences to build loyalty and enhance brand reputation.



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# **FOUNDERS**



DR. TRISHA BAILEY

Dr. Trisha Bailey, a former collegiate track star and a 1999 alumna of the University of Connecticut, now oversees a portfolio of 16 companies, collectively generating revenue in the hundreds of millions.

As the CEO of Bailey's Pharmacy & Medical Equipment & Supplies, Dr. Bailey has emerged as a trailblazer in the home medical equipment industry, earning global recognition. Her company was honored as the 2023 Supplier of the Year, solidifying its position as the #1 Minority Provider in the Nation and top 100 overall.

Beyond her professional endeavors, Dr. Bailey is deeply committed to giving back, from sponsoring hundreds of students through full scholarships to making substantial contributions to University of Connecticut athletics.



TORY DANDY

Tory Dandy's football roots, cultivated at South Carolina State University and Tusculum College, infuse his role as an NFLPA agent with unmatched insight. With a Bachelor's degree in Business Management and a minor in Sports Management, and an MBA, Tory seamlessly blends academic prowess with a profound understanding of sports.

Tory Dandy is also devoted to community service, mentoring youth through school and church visits and as well as establishing "The Tory Dandy Educational Scholarship" in 2013 which benefits graduating seniors at Woodruff High School in South Carolina.

In August 2020, Tory became Managing Partner/Co Head at CAA Football, overseeing a portfolio of over 1 billion dollars in active NFL contracts. Under his leadership, CAA Football has become the top agency globally, as recognized by Forbes.

# **CASE STUDIES**

"The average price for a Super Bowl ticket is currently hovering around \$9,800. That means a 15-minute wait for the restroom could cost attendees \$612. Delays also take away from the fan experience and cut into time that could be spent at the concession stands or gift shops and bars, limiting potential revenue for the stadium."

### - CBS NEWS

"The long waits meant male fans who spent upward of 30 minutes in line and paid \$5,000 for a ticket -- the going rate on the street -- were essentially forced to pay \$1,000 to use the restroom."

- PRESTIGE DISTRIBUTION, INC.

"Figuring out how to keep restrooms functioning and lines short is tricky at a sporting event where people typically excuse themselves to use the restroom at the exact same point - right around halftime. So, increasingly, there's science to designing restrooms for thousands of people and laws and codes that cover it."

- JULIE AMACKER, DIRECTOR FOR CAA ICON





